



## Exciting Expo Exceeding Every Expectation

The 3rd Annual Hearing Tech Expo on March 8 is just days away. Over 50 vendors and 14 seminars will make it the biggest education event for the hearing loss in Florida this year.

We therefore encourage everyone to plan in advance to get the most of it. You can do by clicking here to see the complete seminar schedule.

<http://hlaa.org/wp-content/uploads/2014/Expo/Expo-2014-Seminars.pdf>

As for the exhibitors, every technology will be represented. If you don't have a good phone, there will be two opportunities to get a free one at Expo. To plan, click here for a list of all the exhibitors:

<http://hlaa.org/wp-content/uploads/2014/Expo/Expo-2014-Exhibitors.pdf>

The event is being held on Saturday, March 8 at the Manatee Technical Institute (MTI) campus on State



Route 70 located just west of I-75 and east of Route 301 from 9:00am-4:00pm. For the Expo flyer, click here: <http://hlaa.org/wp-content/uploads/2014/Expo/Expo-2014-Flyer.pdf>

**Top:** MTI is shown above at its ribbon cutting ceremony in January 2103. The Expo will fill this half and the other half of the hall with exhibitors.

**Top Right:** The MTI campus

**Right:** An expo visitor taking a "test drive" of Sony caption glasses



Listen Up HLA-S monthly newsletter offers Education, Advocacy and Support for the 135,000 people with hearing loss in Sarasota and Manatee Counties. For more information visit [www.HLAS.org](http://www.HLAS.org) or call 941-706-4312. For comments or suggestions, contact editor Richard N. Williams at [RNW1976@aol.com](mailto:RNW1976@aol.com). Opinions expressed in "Listen Up" are those of the Editor or Author. Mention of goods and services in articles or advertisements does not mean the Hearing Loss Association of America or the Hearing Loss Association of America-Sarasota Chapter endorses same nor should exclusion suggest disapproval. **Editor:** Richard Williams

**Design:** Christine Koch, boostDFM Design Lab **Columnist:** Ed Ogiba **Advertising:** Ed Ogiba



## Meeting Update

UPCOMING MEETING PREVIEW, PRIOR MEETING RECAP

### UPCOMING MEETING

## "Roger That! Wireless solutions for Adults and Teenagers"

Janet Renz of Phonak will talk about improvements in hearing aids being made within the industry as well as the new "Roger", a pen that is a cutting-edge wireless microphone that enables people with hearing loss to hear and understand more speech in loud noise and over distance. March 12, 1:30pm, N. Sarasota Library Meeting Room, 2801 Newtown Blvd. Sarasota

### UPCOMING MEETING

## March "After Hours Meeting"



The next meeting will be at HLAA-Sarasota's new permanent location for "After Hours", The Center for Arts and Cultural Alliance, 1226 N. Tamiami Trail, Sarasota. The date and time is March 25 at 6:00 PM.

Speakers will present "We need more than hearing aids! And How to extend their performance" and "Communication strategies for you and your family":

- Enjoy theatre and meetings with loops
- New captioning systems at the movies
- Exercises to retrain your brain
- Assistive devices for sounds that hearing aids miss.



Dr. Lyndsey Nalu



Bob Leonard



### PRESIDENT'S MESSAGE

## Don't miss our Expo

Our 3rd annual Hearing Tech Expo is the biggest educational and support session for people with hearing loss in Florida. Over 50 exhibitors will be there. And 14 super seminars will be offered.

It doesn't get any better than this except for the HLAA National Convention. But it only happens once a year. You owe it to yourself and any friend who has hearing loss to both be there.

I look forward to seeing you there. To help plan your visit to the Expo, here's a link that details all the seminar topics and times and another that lists all the exhibitors who will be on hand.

<http://hlas.org/wp-content/uploads/2014/Expo/Expo-2014-Seminars.pdf>  
<http://hlas.org/wp-content/uploads/2014/Expo/Expo-2014-Exhibitors.pdf>

Happy Hearing,

## EVENT CALENDAR

### MARCH EVENTS

Saturday, March 8, 2014

9am - 4pm HLAA-Sarasota's  
Third Annual Hearing Tech Expo  
Manatee Technical Institute  
6305 State Road 70 East  
Bradenton, FL (just west of I-75 exit)

Wednesday, March 12, 2014

1:30pm to 3:00pm - Chapter Meeting  
Jana Renz "Roger That! Wireless  
Solutions for Adults and Teenagers"  
3:00 PM - Refreshments and Social Time  
North Sarasota Library Meeting Room  
2801 Newtown Blvd., Sarasota

Tuesday, March 18, 2014

7:30pm - HLAA-Sarasota Theatre Club  
"Dirty Rotten Scandals" at The Player's  
Theatre, 838 N. Tamiami Trail, Sarasota

Saturday, March 22, 2014

7:00am -1:00pm - Downtown  
Sarasota Farmers Market  
Free Hearing Screenings  
1920 State Street, Sarasota

Tuesday, March 25, 2014

6:00pm - 7:30pm - HLAA-Sarasota  
"After Hours"  
Education, Social, Support  
"We Need More Than Hearing Aids!"  
Center for Arts and Cultural Alliance  
1226 N. Tamiami Trail, Sarasota

Wednesday, March 26, 2014

"Around" 4pm - HLAA-Sarasota  
Private Eyes Movie Club  
Hollywood 20 Theatre  
1993 Main St., Sarasota

### APRIL EVENTS

Wednesday, April 9, 2014

1:30pm to 3:00pm - Chapter Meeting  
Susan Fulton, USF  
3:00pm - Refreshments and Social Time  
North Sarasota Library Meeting Room  
2801 Newtown Blvd., Sarasota

Tuesday, April 15, 2014

7:30pm - HLAA-Sarasota Theatre Club  
"Urinetown" at The Player's Theatre  
838 N. Tamiami Trail, Sarasota

## MEETING RECAP

# February Chapter Meeting



Over 50 members listened to the information on how to better communicate with your healthcare providers.

Valerie Stafford-Mallis discussed many strategies on the need to advocate for yourself in the hospital setting. She referenced a Department of Justice

publication on communicating in the hospital, <http://www.ada.gov/hospcombrprt.pdf>, as well as a hospital kit prepared by the Sacramento Chapter of HLAA, <http://www.hlasac.com/?p=374>. This information is most valuable if you have a hospital visit planned.

Also at the Chapter meeting, President of the HLAA Board of Trustees, Diana Bender, visited and updated the membership with activities at the home office in Bethesda.

## New Dual Membership - 2 Memberships For The Price of 1!!

Starting this new year of 2014, all of our membership applications will be converted to dual memberships. For a cost is \$35 for an Individual membership, \$45 for a Couple. You will get an annual membership in both HLAA and the Sarasota Chapter. If you have any questions on Membership contact JoAnne DeVries at 941-320-8825 or e-mail at [membership@hlas.org](mailto:membership@hlas.org).

### Welcome New Members:

Maria Anderson,	Tampa
Marcia Beaty,	Bradenton
John Fisher,	Sarasota
Conrad Hellwege,	Sarasota
Joan Hellwege,	Sarasota
Arthur Kowitt,	Longboat Key
Hal Lewis,	Sarasota
Richard Montyla,	Sarasota
Dave Rawling,	Sarasota
Pat Schremmer,	Sarasota



WE ARE PROUD TO SUPPORT  
THE HEARING LOSS  
ASSOCIATION OF AMERICA  
SARASOTA CHAPTER



**REGAL**  
ENTERTAINMENT  
GROUP®



## HLAA-Sarasota "Between the Covers" Book Club

Our new HLAA-Sarasota "Between the Covers Book Club" was a great success. Thirteen energized members gathered at the sixth floor Club at 1350 Main to discuss "Shouting Won't Help". The book club was a first for the majority of the attendees! Attendees enjoyed complimentary wine & cheese and stimulating conversation.

The next book will be selected at the end of June (after the attendees of the Austin convention have an opportunity to meet authors attending the convention) and a Fall 2014 date will be scheduled for our next Book Club. Please send any book suggestions to JoAnne at [jdv.devries8@gmail.com](mailto:jdv.devries8@gmail.com).

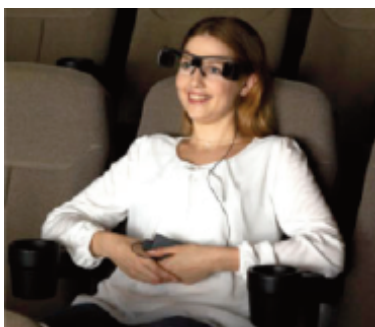


## HLAA-Sarasota's "Private Eyes Movie Club"

In February our Private Eyes Movie Club saw Monuments Men.

The next Movie Club will be March 26 around 4 PM at Hollywood 20.

Take a "test drive" of caption glasses at the Sony Table at the March 8 Expo!



Every month on the fourth Wednesday, we see a newly released movie at the Hollywood 20 supported by Sony Caption Glasses followed by a lively discussion in our private club room next door at Applebee's. To learn which movie we will be seeing and join the fun, get on the mailing list by contacting Joan Haber at [mentorjoan@hlas.org](mailto:mentorjoan@hlas.org).



**Become a Fan —"LIKE" the HLAA-Sarasota Facebook Page:** <https://www.facebook.com/HLAAFlorida>



**Difficulty hearing on the phone?**

**Learn about our  
FREE phone offer.**

**1-877-557-2227  
[www.CaptionCall.com](http://www.CaptionCall.com)**



HLAA-S GOES TO THE THEATRE

## Players Theatre Club to see "Dirty Rotten Scoundrels on March 18

This rollicking musical is based on the popular 1988 film about two smooth talking con men swindling wealthy women in the south of France. A hilarious battle of cons ensues that will keep audiences guessing to the very end!

Twenty complimentary tickets are distributed on a first come-first served basis. You can also join Chair Eva Burnell and other members for dinner beforehand. To learn more about the theatre club, contact [TheatreClub@hlas.org](mailto:TheatreClub@hlas.org). Upcoming—Urinetown: April 15.




Above: Some of the 24 members who had pizza at The Broadway and a great time at "Sordid Lives".




Top: 100 members and guests saw the Moscow Ballet perform Don Quixote. Can you spot all 100?


Above: Some 30 members and guests gathered at PJ Changs for dinner before the Ballet.




**Dr. Vicki L. Moore,**  
FASA, CCC-A, BC-HIS  
Doctor of Audiology  
Audiologist of the Year




**Neal C. Moore,**  
BAS, BC-HIS, A.C.C.  
Certified Hearing Instrument Fitter



**M. Brenda Moore,**  
Hearing Aid Manager  
Hearing Aids & Services



**Melissa L. Blankenhorn**  
Hearing Aid Manager  
Hearing Aids & Services



**Nicole C. Charles**  
Hearing Aid Manager  
Hearing Aids & Services

**DON'T ENTRUST YOUR PRECIOUS HEARING TO JUST ANYONE**  
experience the Dr. of Audiology and Audioprosthologist difference

**CALL FOR YOUR FREE 14 DAY TEST DRIVE**  
Try the Best Hearing Devices You can buy with  
**NO sales pressure, NO risk, NO \$\$\$ down**  
(Open-fit only)

**Schedule your FREE hearing screening today**  
in Sarasota call 941-866-6255  
in Bradenton 941-866-6220

At your appointment you will learn if you have a true hearing problem or if you just have wax.  
If you do have a hearing loss we offer solutions from all the best manufacturers, at reasonable prices.  
We also work with cochlear implants for the deaf.

**PHONAK**  
life is on  
Phonak standard level devices (just budget) with two year repair and two year loss and damage warranty for only \$1,999 each (all styles)

**oticon**  
PEOPLE FIRST  
oticon two model all styles with two year repair and two year loss and damage warranty for only \$899 each (low Price \$1,099)


**lyric**  
Lyric the only truly invisible hearing device that won't show when you smile  
Special \$1,000 ea. (30 Day FREE trial)  
Also other manufacturers in oticon store also.

You owe it to yourself to see the BEST QUALIFIED providers.  
The best results truly depend on correct testing, selection, fitting & adjustments.  
**Don't make an expensive mistake!**

**CALL TODAY DON'T DELAY** and improve your life and that of those around you.

**(941) 866-6255**  
The Hearing Spa  
1058 N. Tamiami Trail #105  
Sarasota, FL 34236

**(941) 866-6220**  
Hearing Aid Systems, Inc.  
6024 14th St. West  
Bradenton, FL 34207

**The Hearing Spa**  
 **Hearing Aid Systems, Inc.**

**ETHICS • EDUCATION • EXPERIENCE**  
Serving Manatee & Sarasota residents since 1981  
Most Insurance Used for your Medicare, Medicaid, and PPO programs, etc.

## HLAA National Convention in Austin Texas in 2014

The HLAA Convention will take place on June 26-29 in Austin.

The Convention is all about education and advocacy but there is a grand social schedule:

- **Thursday night:** Get Acquainted Party, Glass Oaks Room Sponsored by CaptionCall
- **Friday Noon:** HLAA-FL Lunch Meeting (Friday @ Noon (All Florida members invited)
- **Friday night:** Scholz Bier Garten – enjoy Texas BBQ and Beer, line-dancing lessons and more! Sponsored by Sprint CapTel
- **Saturday night:** Fiesta, Saturday evening Banquet featuring Gael Hannan, writer, performer, hearing loss advocate, and comedienne

The host hotel is reasonably priced. The Renaissance Austin Hotel convention rate is Single/Double - \$154 + tax; Double/Triple - \$169 + tax. Rate includes high-speed Internet and self-parking.

<http://www.hearingloss.org/content/about-destination>.



## HLAA WEBINAR



This month's presentation, "HLAA's History and Why It Matters Now" will be Wednesday, March 12, 2014, 1 - 2 p.m.

**Presenter:** Julie Olson, HLAA Board of Trustees, Past President, Fox Valley, Wisconsin Chapter Founder

How and why did HLAA become an organization for people with hearing loss? Why does it matter to me, 34 years after it started? Learn the answers and more in a careful review of the organization's proud history. Ms. Olson makes the information interesting to learn with highly visual and humorous talk.

## Last Call for 3 HLAA Convention Scholarships!

Our chapter and the HLAA-FL State Board have been offering a \$1000 scholarship. Earlier this month Flo Innes donated \$1200 for a third scholarship through HLAA-Florida. Any HLAA member who has never gone to the convention is eligible to apply but you need to do so by March 14. For more info or to apply contact Jan Haber at [mentorjoan@hlaa.org](mailto:mentorjoan@hlaa.org) for the chapter scholarship and JoAnne DeVries at [Jdv.devries8@gmail.com](mailto:Jdv.devries8@gmail.com) for the two HLAA-Florida scholarships



**SPECIAL OFFER!**  
**GET A FREE RONDO**  
WHEN YOU CHOOSE  
**MED-EL!**

Limited time offer, visit [medel.com](http://medel.com) for details.



**RONDO™**  
COCHLEAR IMPLANT AUDIO PROCESSOR

**Compact and fully integrated** – no cables and fewer parts provide enhanced durability

Convenient and off the ear, it **disappears under the hair**

**FineTuner** remote control allows easy adjustment of your settings and access to integrated telecoil

For information on potential risks and contraindications relating to implantation, please go to [www.medel.com/us/isi](http://www.medel.com/us/isi)

**FOR MORE INFORMATION:**  
**TOLL FREE (888) MEDEL-CI (633-3524) :: [www.medel.com](http://www.medel.com)**