



May Day! Don't miss two big HLAS events on May 1 and 2!



Top: 3 Wise Women from USF offered auditory training tips at the Expo

Left: The impressive crowd at the HLAS Hearing Health Expo Event

May 1: The Third Annual Wine and Cheese Reception and Fundraiser, "Take Back Your Life", on May 1 kicks off the month. The event will be held from 5:30 – 7:30pm at 1350 Main Street, the corner of Main and Palm in Sarasota.

The featured speaker is HLAA Hearing Loop Advocate, Dr. Juliette Sterkens. Dr. Sterkens will update us on the loop movement and how public hearing loops allow

you to "Take Back Your Life".

May 2: Special May chapter meeting will be held May 2 at noon at the Selby Auditorium on the USF Sarasota-Manatee campus. HLAS is pleased to have Dr. Sterkens assist us in loop advocacy and discuss the loop movement in the U.S.

May 2: Dr. Sterkens will also speak to local audiologists at a breakfast sponsored by HLAS at 1350 Main Street, 7:30am – 8:30 am.

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Listen Up! is a monthly newsletter of HLAS, offering Education, Advocacy and Support for the 110,000 people with hearing loss in Sarasota and Manatee Counties. For more information visit www.HLAS.org or call 941-706-4312. For comments or suggestions on the newsletter, contact editor, Richard N. Williams at RNW1976@AOL.COM. ListenUp! is designed by Christine Koch, Boost Studio.





Scene & Heard

HLAS COMMUNITY NEWS BITES

SUMMER SCHEDULE

This summer, HLAS continues its regular meeting schedule with meetings set for June 12, July 10, and August 14. We will meet at our traditional time and same place, 1:30pm at the North Sarasota Library Meeting Room, 2801 Newtown Blvd. Sarasota.

Our summer meetings feature the always popular "Rap Sessions" where members share information with each other about technology, communication strategies, and troubleshooting problems pertaining to their hearing loss. Members all agree these Rap Sessions allow them to voice their concerns and learn from each other in a supported environment. This is the ideal session to bring questions you have always

wanted to ask or to get feedback on any issue or need you have. Chapter peer mentors attend Rap Sessions and are available to offer expert advice on a wide variety of topics.

The archives show that a rap session from last summer covered: How to cut the cost of hearing aids by asking your audiologist to "unbundle" the cost; How one could by hearing aids directly to save on the cost; What to look for in selecting the right audiologist; How to use the loop that's at all the theaters in town; How to get a free Caption Call phone which provides real-time captions throughout the call; Where to find funding support for hearing aids; Plus much, much more



Save the Date • May 4th, 8am

Celebrate Sound, "Don't Walk in Silence"

Hamel Park, Main and Gulfstream, Sarasota
Park free at Palm Avenue Garage

Sign up a team, register to walk, or donate at: www.mycelebratesound.org/faf/home/default.asp?ievent=1056767

Charitable Purpose: Half of the net proceeds from this event will go to support the Sertoma Club of Greater Sarasota's mission of providing hearing and speech screening, developmental and rehabilitative services, products, and education for children in the Greater Sarasota community.

The other half of the proceeds will help fund Sertoma's national hearing health mission projects.

Welcome New Members!

Please invite friends with hearing loss to our next meeting. Contact JoAnne DeVries: jdv.devries8@gmail.com for membership forms.

Smitha Acharya,
Sarasota, FL

John Bauer,
North Port, FL

Joe Coley,
Lakewood Ranch, FL

Alvin Hyman,
Sarasota, FL

Donald Logan,
Sarasota, FL

Sherrill Carr,
Sarasota, FL

Francis Schirtzinger,
Sarasota, FL



The mission of HLAA and HLAS is to open communication for people with hearing loss through information, education, advocacy and support. This sign is where some of us have been prior to joining HLAS. The exposure to CaptionCall and CapTel has reopened phone use for many members. HLAS is here to help you take back your life.

I should just change my voicemail greeting to: "Please hang up and text me".



MEMBERSHIP CONSIDERATION

Top Ten Reasons to become a member of HLAS

1. Our expert speakers teach how to significantly improve your listening and communication skills by 20% or more.
2. Learn how to prevent brain deafness and minimize the resulting risk of tinnitus, dementia and serious falls.
3. Retrain your brain to restore hearing and lost brain functions.
4. Learn which hearing aid features you need and how to control costs.
5. Discover improved hearing with the guidance of your own peer mentor.
6. Learn about new hearing loop systems to help you hear better at theatres, movies, religious services and throughout the Sarasota community.
7. Experience the most advanced form of captions at movie houses with our Movie Club.
8. Get discounted tickets for you and your partner to live looped performances at player's Theatre and the Van Wezel Performance Arts Center.
9. Become eligible for a \$1000 Scholarships to the HLAA National Convention deemed to be the ultimate learning experience.
10. Master how to advocate for yourself to have more meaningful relationships with family, friends, and co-workers.

At HLAS, you will learn that you are not alone, but in a community with the highest incidence of hearing loss and all of the most advanced resources at your disposal.

Volunteer Opportunities

Thanks to the volunteers at the Hearing Health Expo. Co-chairs Dave Donnelly and Jill Simons did a fantastic job. Dave reports that 100% of the volunteers showed up – on time – and performed flawlessly.

As an all-volunteer organization, HLAS carried out its goals of advocacy, education and support more effectively this year as more members gave their time to our efforts. But assistance is always needed for ongoing activities and Chapter meetings.

Signup to volunteer for HLAS. Your time and skills can be matched to HLAS needs. Contact JoAnne DeVries at: jdv.devries8@gmail.com



Above: Thank you Expo Volunteers!

EVENT CALENDAR MAY EVENTS

Wednesday, May 1, 2013

"Take Back Your Life" Reception
5:30 – 7:30pm
6th Floor Community Room
1350 Main St., Sarasota

Thursday, May 2, 2013

Audiologist Breakfast (invite your audiologist. Free with RSVP)
7:30 – 9am
6th Floor Community Room
1350 Main St., Sarasota

Thursday, May 2, 2013

Chapter Meeting
Noon – 2pm
USF Sarasota-Bradenton Campus
Selby Auditorium
8350 N Tamiami Trail, Sarasota

Tuesday, May 7, 2013

3:00pm
HLAS Board of Trustees Meeting
N. Sarasota Library Meeting Rm.
2801 Newtown Blvd., Sarasota

Tuesday, May 21, 2013

6:00pm
Evening Hearing Group
ABH Hearing Center
4221 S. Tamiami Trail, Sarasota

Saturday, May 25, 2013

Free Hearing Screenings
7am – 1pm, Sarasota Farmers Market
Lemon Avenue, Sarasota

JUNE EVENTS

Wednesday, June 12, 2013

1:30pm – Summer Rap Session
3:00pm – Refreshments/Social
N. Sarasota Library Meeting Room
2801 Newtown Blvd. Sarasota

Saturday, June 22, 2013

Free Hearing Screenings
7am – 1pm, Sarasota Farmers Market
Lemon Avenue, Sarasota



Meeting Update

UPCOMING MEETING PREVIEW, PRIOR MEETING RECAP



Left: There were 10 seminars in the Town Hall conference room. At left is HLAS Board Member Susan Fulton of USF delivering a workshop on Auditory Training Programs.

PRIOR MEETING RECAP

HLAS Hearing Health Expo

Expo Introduces Over 400 People to the Latest in Hearing Improvements

Our Chapter hosted the Hearing Health Expo on Saturday, April 13, which attracted somewhere between 400 and 500 people according to exhibitor estimates. The all-day event featured the latest in cochlear implants, hearing aids, assistive listening devices plus a wide range of medical practitioners and support groups among the 33 exhibitors. Two vendors demonstrated technologies to provide hearing access to public venues, three exhibitors offered financial aid, four featured phone technology and seven audiologists and hearing instrument specialists were on hand to answer everyone's questions. 10 seminars about new technologies and some sessions had to turn interested attendees away as the crowd overflowed the meeting room. One happy visitor exclaimed, "there is so much here and I



am learning a great deal."

CapTel exhibitor Barry Collins commented: "Wow, I have not seen 400 to 500 people at a health fair before. These attendees came knowing what (continued next page) this event was truly about and to learn.

Above: One of seven audiologists at the expo, Brad Mason of Manatee Hearing & Speech Center offered free hear-

ing checks, which allowed those being examined to follow along on the computer monitor.



Meeting Update

UPCOMING MEETING PREVIEW, PRIOR MEETING RECAP

PRIOR MEETING RECAP

Hearing Expo (continued)

This Expo offered a fantastic platform... and was far superior to any other event I've attended". Expo organizers were pleasantly surprised about how many people came with specific needs and questions to address. "For the first hour of the Expo, the crowd was 3 or 4 deep in front of our booth and almost overwhelming," said another exhibitor.

All the seminars were well attended and by mid day the number of people interested in attending these sessions exceeded the room size. Susan Fulton of the University of South Florida talked about the benefits of Auditory Training programs like LACE and Read My Quips to a standing-room only crowd.

"We had lot of attendees who were far down the path on managing their hearing loss while many others were searching for a way to start" said one of Expo organizers, Ed Ogiba. "Based on the glowing feedback from the attendees, we are extremely grateful to all our exhibitors, who did a wonderful job of educating everyone whether they were a beginner or a veteran. They helped a lot of people."



Left: Flo Innes of Advocates For Better Hearing draws a crowd with her dazzling array of assistive listening devices, which offer some very helpful solutions to complement what our hearing aids cannot do for us at home, on the phone and while traveling.

Right: Sony representative Chris Simpson gave everyone a chance to try the new caption glasses that make the dialogue in movies so easy to understand for all the films shown at Hollywood 20 and other Regal

theatres nationally. If you have not tried them yet, join our Movie Club for a film every 4th Wednesday evening of every month. HLAS members can enjoy their first movie with the club for free.



Left: All 3 of the leading cochlear implant manufacturers drew lots of interest at their booths and with their seminars. Carolyn Brown Iwasiw of Advanced Bionics is shown here giving an introduction to implants. Scott Rinehart of

Cochlear and Virgi Mills of Med-El also presented an educational seminar.



Meeting Update

UPCOMING MEETING PREVIEW, PRIOR MEETING RECAP

Hearing Health Expo

Special Thanks

Our Volunteers:

The Expo was an incredible success thanks to the efforts of HLAS volunteers: Dave Donnelly, Jill Simons, Tom Barry, Joan Mastrandea, Nancy Cabral, Bob Leonard, Judi Picha, Bob Picha, Anne Taylor, Bob Shuler, Eileen Schuler, Jackie Shaw, Susan Fulton, Brad Ingrao, Richard Williams, JoAnne DeVries, Valerie Stafford-Mallis, Joan Haber and Ed Ogiba.

Our Exhibitors: We are grateful to our exhibitors, who by all accounts, provided our Expo guests with helpful direction and caring support. Thank you!

- Advanced Bionics
- Advanced Hearing Solutions
- Advocates for Better Hearing
- Alderman Oaks
- All Ears Hearing Services
- AudBling
- Beyer Dynamics – USA (Synexis)
- Cap Tel
- Caption Call
- Costco Hearing Aid Center
- Cochlear
- Community Center for Deaf & Hard of Hearing (CCDHH)
- Complete Hearing Solutions
- Ear Research Foundation (Help Us Hear)
- Florida Academy of Audiology
- Florida Telecommunications Relay, Inc
- Florida Vocational Rehab
- Gift of Hearing Foundation
- Hearing Aid Systems
- Hearing Loss Association of America
- Hearing Loss Association of Florida
- Hearing Loss Association of Sarasota
- Herald Tribune
- Manatee Hearing and Speech Center
- Med – El
- Player’s Theatre
- Regal Entertainment Group (Hollywood 20)
- Sarasota Farmer’s Market
- Sarasota Magazine
- Sony Caption Glasses
- The Hearing Spa
- University of South Florida – Sarasota-Manatee
- Viscom Interpreting Services

Right: Linea Haga (left) and Ximena Moua were at the Expo all day to demonstrate how effective cochlear implants are. Both young ladies wear a pair of implants and both were first implanted at age 17 months.



Above: Hearing loop provider Jim Scott of Complete Hearing Solutions, Virgi Mills of Med-El, cochlear implants, and HLAS President, Ed Ogiba.

Right: All Ears Hearing Services provided free hearing screenings and an opportunity to try the loop in their mobile hearing center.

Above: Jennifer Moss (middle) & Laurie Dillon (rt) of Ear Research Foundation discussed their services, including financial assistance program “Help Us Hear.”





Meeting Update

UPCOMING MEETING PREVIEW, PRIOR MEETING RECAP

UPCOMING MEETING PREVIEW

HLAS May 2nd Chapter Meeting at noon

Presenter: Dr. Juliette Sterkens



The HLAS Chapter meeting date and location were changed for HLAA's hearing loop advocate, Dr. Juliette Sterkens. An audiologist in private practice, she has led a successful loop initiative in her community of Oshkosh and the Greater Fox Valley area of Wisconsin, resulting in nearly 200 hearing loop installations in the state.

In her role as hearing loop advocate, Dr. Sterkens has worked with HLAA volunteers in the United States to further the organization's mission to increase awareness about hearing loss, and the need for an increase in the use of hearing loops to improve hearing accessibility.

"Hearing loss requires the user to receive speech with an improved signal-to-noise ratio. The good news is that a hearing loop can connect a user wirelessly to the sound system via the telecoil in a hearing aid or cochlear implant, much like Wi-Fi connects a computer to the internet. Hearing loops can be installed in auditoriums, classrooms, check-out counters, metro cars, places of worship, meeting rooms, TV rooms, museums, nursing homes, hospitals and businesses – wherever acoustics, noise and distance from the speaker make hearing difficult. Hearing loops are inconspicuous and effortless to use, and, best of all, deliver sound customized to each person."

Dr Sterkens is from Oshkosh, Wisconsin and holds a doctorate in audiology from A. T. Still University-Arizona School of Health Sciences in Mesa. She is a member of the HLAA-American Academy of Audiology "Get in the Hearing Loop" National Task Force and has published as well as spoken publicly about hearing loop technology and hearing aid telecoil programming.

The meeting will be held at the USF Sarasota-Bradenton campus at Selby Auditorium, 8350 N Tamiami Trail, Sarasota Refreshments will be served following the program.



Meeting supported by hearing loop and CART

Next Evening Hearing Group Meeting Tuesday May 21st at 6pm

The Top 10 Reasons Why Sarasota is Becoming One of America's Most Hearing-Friendly Cities

The Evening Hearing Group caters to those of all ages who find it more convenient to attend a session after working hours. Sessions at Advocates For Better Hearing Center

COMPLIMENTARY WINE & CHEESE!!

ABH Hearing Center , 4221 So. Tamiami Trail, Sarasota. Please RSVP to Bob Leonard at bob@acsellerant.com

Open the door to a world of sound



There is a solution for those who do not receive significant benefit from hearing aids. Learn more about the Cochlear™ Nucleus® and the Cochlear Baha® Systems.

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Hear now. And always



CONVENTION



Hearing Loss Association of America

2013

HLAA NEWS

Convention 2013

This year's HLAA convention will be June 27 to June 30 in Portland, Oregon.

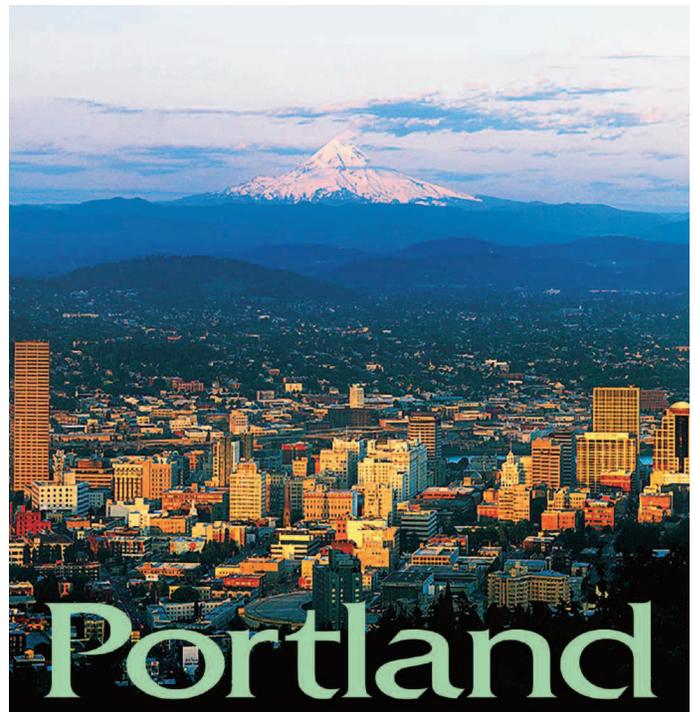
The Hearing Loss Association of America has negotiated an exclusive rate with The DoubleTree Hotel adjacent to the Oregon Convention Center where the convention will be held. The hotel is also across the street from Lloyd Center mall, one of Oregon's largest shopping centers. Guest rooms and suites provide striking views of Mount Hood and the city skyline.

Visit the HLAA website at <http://www.hearingloss.org/content/convention> and note the fantastic seminars available. There are ten on Thursday, ten more on Friday and fifteen on Saturday. The seminars provide an overwhelming opportunity to learn about hearing loss, assistive technology, hearing aid and cochlear implants and strategies for advocacy, relationships and communications.

From March to June, we will list some of the 35 seminar topics. In March, we listed the Assistive Technology block. and April, we listed the Advocacy block. This month, we feature topics for Relationships and Communications:

- Perseverance, Success and YOU
- Ear Rage! My life with hearing loss
- Ototoxicity: What you and your family need to know
- The Impact of Hearing Loss: What are they saying?
- Hearing Loss and Intimacy: Help or hindrance?
- For Better or Worse: Hearing loss issues for couples
- Combined Vision and Hearing Loss: Staying involved in your world

The exhibit hall will have 60 to 70 exhibitors with all the latest technology and information and a demonstration room in the hall is reserved for specific product presentations throughout the run of the convention.



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Enjoy phone conversations confident you'll catch every word! The CapTel® Captioned Telephone allows people with hearing loss to listen to their caller and to read everything the caller says. Like captions on TV - for your phone!

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Loud & Clear

NEWS & EVENTS IN THE HLAA, AND HLAS COMMITTEES



PRESIDENT'S MESSAGE

Sarasota's Shocking Statistics

May is "National Better Hearing Month", a good time for each of us to take stock on how our hearing is going.

We have a lot to be grateful for as in the past year the number of looped venues has nearly doubled to 72 theatres, houses of worship and other community venues, making Sarasota one of the fastest growing loop areas in the country. And suddenly movies are much more accessible too. Hollywood 20

has added Sony Caption Glasses and now AMC 12 is offering vastly improved caption support via Captiview.

We were also blessed to have so many exhibitors at our Expo on April 13. They offered a wealth of information and support, which we will be talking about for a long time to come at future meetings. I am not only pleased so many of you not only came to this event, but that you also brought lots of questions with you and learned a great deal.

But others in our community are less fortunate. Over 110,000 local people have hearing loss and it is estimated that over 95,000 of them are not getting treatment or hearing aids they need. As we learned in this past year, untreated hearing loss can lead to Brain Deafness increasing the risk of dementia by 2 to 5 times and increasing the chances of tinnitus and serious falls as well. The good news is we learned how to restore brain functions and hearing with tools like auditory training.

Let's celebrate Better Hearing Month by using and thanking all the venues that support us with loops or captions. And if you meet someone with hearing loss who is searching for answers, invite them to join us for a meeting.

Happy Hearing,

Ed

1 in 5

number of people affected by hearing loss in Sarasota County & 48 million Americans

86%

of people with hearing loss do not get the treatment or hearing aids they need.

5x

greater risk of dementia with serious hearing loss

HLAS Library & DVDs

Want to learn more about your hearing loss?

The HLAS Library, which sets up at every meeting, has a great assortment of books and DVDs for members to checkout for free. Contact: dmunro42@gmail.com

Free Mentoring & Support

Never face a hearing loss issue alone. HLAS mentors and members can help with most issues that you and your family might have. Call **(941)-706-4312**.

RECYCLING INFO



Don't throw your batteries in the trash! Batteries for Hearing Aids, Cochlear Implants and Assistive

Listening Devices contain zinc, lead, mercury and other toxic metals that can harm our environment.

Safely dispose of used batteries at:

- HLAS meetings
- Evening Hearing Group meetings
- HLAS booth at Sarasota Farmer's Market every 4th Saturday
- Battery Plus+ stores in Sarasota (4401 Bee Ridge), Venice (511 US 41 By Pass N) or Bradenton (6240 14th Street W)

Medical News:

Researchers Regenerate Sensory Hair Cells, Restore Hearing

Researchers at Harvard Medical School demonstrate that hair cells can be regenerated, restoring hearing to noise-damaged ears

The majority of us that are hard of hearing have Sensorineural hearing loss. This is caused by the loss of sensory hair cells in the cochlea. Hair cell loss results from a variety of factors including noise exposure, aging, toxins, infections, and certain antibiotics and anti-cancer drugs. Although hearing aids and cochlear implants can ameliorate the symptoms somewhat, there are no known treatments to restore hearing, because auditory hair cells in mammals, unlike those in birds or fish, do not regenerate once lost. Auditory hair cell replacement holds great promise as a treatment that could restore hearing after loss of hair cells.

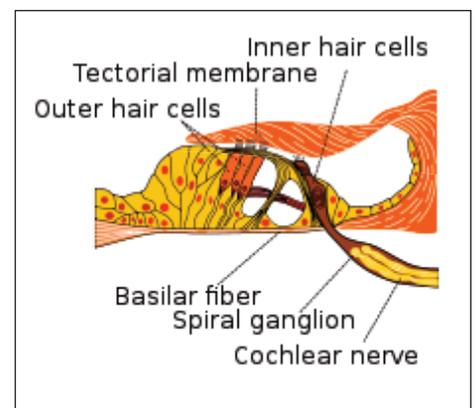
In the Jan. 10 issue of *Neuron*, Massachusetts Eye and Ear and Harvard Medical School researchers demonstrate for the first time that hair cells can be regener-

ated in an adult mammalian ear by using a drug to stimulate resident cells to become new hair cells, resulting in partial recovery of hearing in mouse ears damaged by noise trauma. This finding holds great potential for future therapeutic application that may someday reverse deafness in humans.

They have given *Listen Up!* permission to reprint excerpts from the article:

"Hair cells are the primary receptor cells for sound and are responsible for the sense of hearing," explains senior author, Dr. Albert Edge, of Harvard Medical School and Mass. Eye and Ear. "We show that hair cells can be generated in a damaged cochlea and that hair cell replacement leads to an improvement in hearing."

"The missing hair cells had been replaced by new hair cells after the drug treatment, and analysis of their location allowed us to correlate the improvement in hearing to



the areas where the hair cells were replaced," Dr. Edge said.

This is the first demonstration of hair cell regeneration in an adult mammal. "We're excited about these results because they are a step forward in the biology of regeneration and prove that mammalian hair cells have the capacity to regenerate," Dr. Edge said. "With more research, we think that regeneration of hair cells opens the door to potential therapeutic applications in deafness."



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“Private Eyes” Movie Club: Next movie is May 28th

Sony Captioning Glasses are a big hit at the Regal Hollywood 20 movie theater in downtown Sarasota. We can go to any movie, any day, any time, and view the captions through the glasses. Chris Simpson, above, Sony representative at the Hearing Health Expo said that nearly all films are now encrypted for captioning.

Joan Haber, HLAS member, serves as chair of the “The Private Eyes Movie Club.” She reports that 10 members attended the movie “42” on April 24, and they all raved about the glasses.

The Chapter will pay for your first movie ticket to a movie club film and use the glasses. They meet the last Tuesday of each month – May 28 this month. Email Joan at joanhaber2012@ if you are interested in joining this group and she will keep you informed of the details.

Featured Links/Blog

A hearing loss related link or blog addressing hearing loss issues will be featured here each month.

This month’s feature is: www.healthfinder.gov

This government website will provide information and tools to help you stay healthy, with resources on a range of health topics selected from over 1,400 government and non-profit organizations. Just type in search words and the articles and research come up to review.

Hearing Loss Association of Florida has a new and updated website with plenty of information and links: <http://hla-fl.org/>

The Hearing Loss of America website is always up to date with information on events, legislation, education and the convention. Check it out at: www.hearingloss.org/

Our own HLAS website now has a member volunteer “webmaster” and will be updated soon.



HLAS on Facebook

Just click “like” and you will be informed of all the things going on at HLA and HLAS.

Here is a link:

www.facebook.com/pages/Hearing-Loss-Association-of-Sarasota/204770239533667?ref=ts&fref=ts

At the Market



Our monthly information and support booth offers an opportunity for people to learn

how to address their hearing loss. If you have a friend who needs help and cannot make it to one of our meetings, please suggest they visit us here. Our booth is usually on Lemon Avenue on the west side, one block North of Main.



Volunteers JoAnne DeVries and Bob Leonard take a time-out with Liz Alpert.



Plugged-In

HEARING LOOP LOCATIONS, ACCESS, CLUBS, & LINKS

FCC UPDATE



Have you noticed? More and more internet programming is close captioned.

The 21st Century Communications and Video Accessibility Act of 2010 (CVAA) mandated the FCC to hold hearings and set deadlines for captioning of TV and web programming.

That has occurred and the phase-in schedule is set. If you do not believe certain programs and effected internet content are captioned, be an advocate and follow the complaint procedure below.

The following deadlines apply to video programming that a distributor shows for the first time on the Internet:

September 30, 2012: Pre-recorded video programming that is not "edited for the Internet" must be captioned on the Internet if it is shown on TV with captions on or after September 30, 2012.

March 30, 2013: Live and near-live video programming must be captioned on the Internet if it is shown on TV with captions on or after March 30, 2013. Near-live video programming is defined as programming that is performed and recorded less than 24 hours before being shown on TV for the first time.

September 30, 2013: Pre-recorded video programming that is substantially edited for the web must be captioned if it is shown on TV with captions on or after September 30, 2013. You can file your complaint with the FCC using online complaint form 2000C found at www.fcc.gov/complaints.

LOOP ADVOCACY

A leader in loop advocacy, HLAS recognizes that optimal listening conditions are needed when speaking with a health care provider. HLAS advocates for looped examination rooms or use of private loop systems to assure patient understanding. Local audiology offices that use the loop for in each fitting room are: the Hearing Spa, Hearing Aid Systems and Manatee Hearing and Speech. The Silverstein Institute has a loop in their community room for lectures, and Equinox Balance Therapy uses the loop to support patient counseling sessions. To advocate for a looped facility, contact Ed Ogiba at ed@groupefo.com



THE PLAYERS
Your Community Your Theatre



HLAS Goes to the Theatre

Another great reason to join and support HLAS: Free tickets to the theatre! HLAS receives tickets from the Player's Theatre and on occasion, the Van Wezel. Tickets are available to all members on a first come/first serve basis. HLAS offers free outings for members to Player's Theatre nearly every month. Contact [Frank Stocco@aol.com](mailto:Frank.Stocco@aol.com).

All Ears Hearing Services



Try Hearing Aids before you decide to buy them

We offer you a no obligation program that will allow you to try out hearing aids so you can experience how well they work for you before you buy. Depending on your lifestyle, hearing needs, and budget, All Ears will help you choose the optimum technology and model style best suited for you including t-coil and loop compatibility.



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**Please call for a Free Hearing Consultation/Evaluation
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Sarasota, Florida 34239

www.AllEarsHearingServices.com
AllEarsHearingServices@gmail.com



Plugged-In

HEARING LOOP LOCATIONS, ACCESS, CLUBS, & LINKS



SUCCESS STORY

Juvenile Cochlear Implant

If you attended the Hearing Health Expo, you may have seen a young lady at the Advanced Bionics display. She and her grandmother, Carolyn Iwasiw, represented the company and were able to demonstrate the success of juvenile cochlear implants.

The young lady was Ximena Moua who was born deaf and received a cochlear implant at 17 months of age. Today, she attends a mainstream charter school in Cape Coral. She is now 15 and an Honors Student in the Advanced International Certificate of Education program.

Ximena's mother, Carolyn's daughter, was born deaf so Carolyn became so focused on that issue that she studied to become an audiologist and then served as Director of Children's Program for the University of North Carolina's Pediatric Cochlear Implant Team. This background served Carolyn well in helping to raise Ximena. Carolyn is now retired from the University but serves as a representative for Advanced Bionics and Ximena enjoys coming along to health fairs and the like and talk about her experience and success with cochlear implants.

Studies have shown that the success of cochlear implants is the key reason that attendance in deaf schools is in decline worldwide. Carolyn explained that there is no age limit on the implant procedure and that early cochlear implant will lead to success and mainstreaming of hearing impaired young people.

A SARASOTA TREASURE

Advocates for Better Hearing

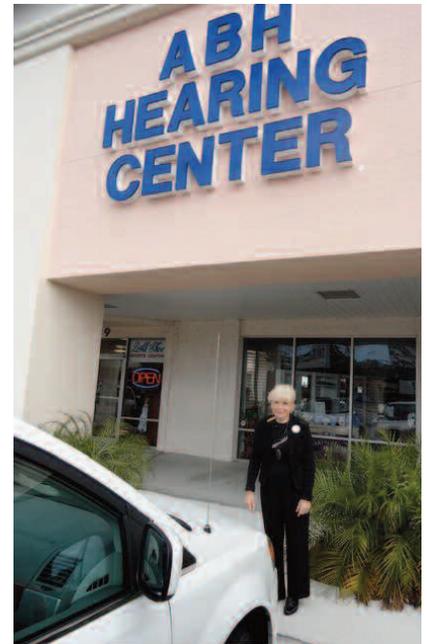
Advocates For Better Hearing on the South Trail in Sarasota is a rare store specializing in products for people with hearing loss.

Most items can be found in catalogues, some items can be found in chain stores, specialty items can be found at audiologist offices but there is no store like this one – it has all the products and the most knowledgeable proprietor on the planet.

Flo Innis cannot sell you a hearing aid. But she has everything you need to complement your hearing aids for better TV viewing, listening on the phone, plus all the support you need when your aids are not enough or off for the night.

Traffic on 41 becomes a little lighter in May and if you have not been to this store, it is worth a trip. Stop by to review the products and listen to Flo who has a great sense of humor and will entertain as she demonstrate the latest devices. Be sure to call ahead at **941-922-1242** as Flo is sometimes out at hearing loss related meetings.

ABH Hearing Center, 4221 S. Tami-ami Trail, Sarasota, Florida 34231

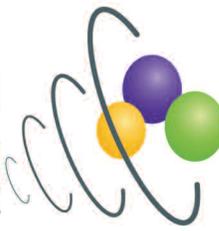


Top: Flo Innes who runs ABH has had hearing loss since birth and has been a long-time leader with HLAS, HLA-FL and HLA.

Above: some of the many phones available at ABH

TAKE YOUR BACK LIFE

The Loop is Your Ticket



We are the fastest growing loop county in U.S., bringing people back to theatres, movies, businesses, congregations, and community events!

71
SRQ Venues Looped and More Soon!

Wine & Cheese Reception May 1, 2013

1350 Main St. • 5:30 to 7pm • Sarasota



Dr. Juliëtte P.M. Sterkens, AuD

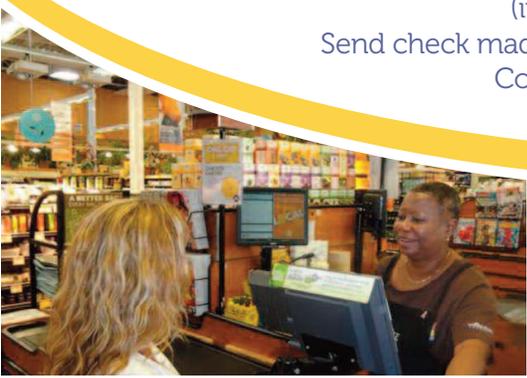
National Hearing Loop Advocate, HLAA
Wisconsin Audiologist of the Year 2011
Larry Mauldin Award 2011
Presidential Award Am. Academy of Audiology 2011
HLAA Technology Access Award 2011
Member National HLAA/AAA Hearing Loop Task Force

18
Performing Arts Centers Looped!

Learn how to Spark Loop Acceptance & Lasting Success at Your Venue!

Tickets \$10

(includes wine, beer, beverages and light bites)
Send check made out to "HLAS" to: HLAS, P.O. Box 48643, Sarasota FL 34230
Contact: 941-706-4312 or HLAofSRQ@gmail.com



Special Education Session

May 2013



What Everyone with Hearing Loss Should Know About the Loop

Thursday, May 2, Noon

University of South Florida's Selby Auditorium
8350 N. Tamiami Trail



- How do you get the most out of the loop?
- How do get your favorite venues interested in it?
- What can you do be help ensure the loop succeeds?
- Find out how the loop is changing communities across the country.



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Meeting supported by CART (Captions on big Screen) & Hearing Loop System

The Hearing Loss Association of Sarasota offers education, advocacy and support for those with hearing loss and their families. We have meetings featuring expert speakers on the second Wednesday of every month at 1:30 PM at the North Sarasota Library. Meetings are always open to the community. Individual mentoring and support sessions are available for anyone in need at no cost.

The Evening Hearing Group meets quarterly on weekday evenings.
For information, please call (941) 706-4312 or visit www.HLAS.org



"Discover how much more you can hear & understand"

"Best Cause"